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| Name |  | Date |  |

**Notes page: Unit 4, section 2 – Participate in campaign (20 marks)**

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| **(a) Participate in a campaign, showing how you address Citizenship issues.** |
| Exemplar answer: (Richard’s campaign is about preventing small corner shops from going out of business. He lives in Portsmouth.)*My campaign addressed several Citizenship issues. I interviewed some residents about how much my area had changed in my lifetime and then played an active part in changing shopping habits in my neighbourhood. I influenced pupils at my school to use local shops. This was by inviting shop owners to tell the School Council why small shops needed the community’s support. I also involved my local MP in a petition about local shopkeepers’ rights (after asking for the opinions of some families on my street).**Throughout my campaign I thought hard about the moral issues linked to using large supermarkets, and about the fact that people have very different opinions about shopping. I also kept asking myself if I was making progress.**The two most important things that I have learnt are that one person’s actions can have**a big effect on collective actions, and that you do not have to be an adult to change things in our society. I believe that my campaign was a success.* |
| My Citizenship campaign addressed several issues through the group and individual actions that I took. These include:  |
| Action 1: This was an individual / group task that involved |
| Action 2: This was an individual / group task that involved |
| Action 3: This was an individual / group task that involved |
| The key moral issues linked to our campaign were |
| From my perspective, the main things I have learned are  |

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| **(b) Attach evidence of how you aimed to meet your objectives; communication of your issue with others, including those in a position of power, showing how you tried to influence them about your campaign aims; and the views of others on your campaign issue and strategy.** |
| Exemplar answer: (Zoe’s campaign is about providing a national newspaper for young adults.She is from Bangor.)I have attached eight pieces of evidence which demonstrate that I achieved everything above. They are:1. Photograph of me and my group discussing our objectives with our Media Studies teacher.2. Diary entry (signed by my Citizenship teacher) showing which objectives were met and when.3. Email to a journalist at our local newspaper explaining that we did not feel that young people’s views were represented in the media.4. Letter from a police officer who agrees with my group that teenagers need their own newspaper.5. DVD showing group of teenagers in Liverpool who set up a newspaper for young adults at their local hospital.6. Photograph of a debate based on our campaign that I organised in tutor time.7. Citizenship certificate for our campaign from our Head teacher.8. Letter from a local business |
| I have attached pieces of evidence demonstrating how I met my objectives as listed below: |
| Appendix 4.1Evidence in blue folder?  |
| Appendix 4.2Evidence in blue folder? |
| Appendix 4.3Evidence in blue folder? |
| Appendix 4.4Evidence in blue folder? |
| Appendix 4.5Evidence in blue folder? |
| Appendix 4.6Evidence in blue folder? |
| Appendix 4.7Evidence in blue folder? |
| Appendix 4.8Evidence in blue folder? |
| Appendix 4.9Evidence in blue folder? |
| Appendix 4.10Evidence in blue folder? |

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| Notes: |
| Feedback: |