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| Name |  | Date |  |

**Notes page: Unit 4, section 2 – Participate in campaign (20 marks)**

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| **(a) Participate in a campaign, showing how you address Citizenship issues.** |
| Exemplar answer: (Richard’s campaign is about preventing small corner shops from going out of business. He lives in Portsmouth.)  *My campaign addressed several Citizenship issues. I interviewed some residents about how much my area had changed in my lifetime and then played an active part in changing shopping habits in my neighbourhood. I influenced pupils at my school to use local shops. This was by inviting shop owners to tell the School Council why small shops needed the community’s support. I also involved my local MP in a petition about local shopkeepers’ rights (after asking for the opinions of some families on my street).*  *Throughout my campaign I thought hard about the moral issues linked to using large supermarkets, and about the fact that people have very different opinions about shopping. I also kept asking myself if I was making progress.*  *The two most important things that I have learnt are that one person’s actions can have*  *a big effect on collective actions, and that you do not have to be an adult to change things in our society. I believe that my campaign was a success.* |
| My Citizenship campaign addressed several issues through the group and individual actions that I took. These include: |
| Action 1: This was an individual / group task that involved |
| Action 2: This was an individual / group task that involved |
| Action 3: This was an individual / group task that involved |
| The key moral issues linked to our campaign were |
| From my perspective, the main things I have learned are |

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| **(b) Attach evidence of how you aimed to meet your objectives; communication of your issue with others, including those in a position of power, showing how you tried to influence them about your campaign aims; and the views of others on your campaign issue and strategy.** |
| Exemplar answer: (Zoe’s campaign is about providing a national newspaper for young adults.  She is from Bangor.)  I have attached eight pieces of evidence which demonstrate that I achieved everything above. They are:  1. Photograph of me and my group discussing our objectives with our Media Studies teacher.  2. Diary entry (signed by my Citizenship teacher) showing which objectives were met and when.  3. Email to a journalist at our local newspaper explaining that we did not feel that young people’s views were represented in the media.  4. Letter from a police officer who agrees with my group that teenagers need their own newspaper.  5. DVD showing group of teenagers in Liverpool who set up a newspaper for young adults at their local hospital.  6. Photograph of a debate based on our campaign that I organised in tutor time.  7. Citizenship certificate for our campaign from our Head teacher.  8. Letter from a local business |
| I have attached pieces of evidence demonstrating how I met my objectives as listed below: |
| Appendix 4.1  Evidence in blue folder? |
| Appendix 4.2  Evidence in blue folder? |
| Appendix 4.3  Evidence in blue folder? |
| Appendix 4.4  Evidence in blue folder? |
| Appendix 4.5  Evidence in blue folder? |
| Appendix 4.6  Evidence in blue folder? |
| Appendix 4.7  Evidence in blue folder? |
| Appendix 4.8  Evidence in blue folder? |
| Appendix 4.9  Evidence in blue folder? |
| Appendix 4.10  Evidence in blue folder? |

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| Notes: |
| Feedback: |